

MASKIN KONTAKT

PRICE LIST 2011

PETITION

mm/1 column.....	14,70 SEK
1/4-page(90 x 130 mm or 180 x 65 mm)	3.500:- SEK
1/2-page(90 x 260 mm or 180 x 130 mm)	6.800:- SEK
1/1-page(180 x 260 mm)	13.190:- SEK
Double Page(400 x 280 mm)	24.900:- SEK

COVERS (Prices include 4 colour print)

First Cover(210 x 215 mm)	26.000:- SEK
Second Cover (210 x 297 mm)	16.200:- SEK
Third Cover (210 x 297 mm)	14.700:- SEK
Fourth Cover(210 x 215 mm)	18.300:- SEK

ADDITIONS (net)

4-colour(does not intend covers)	1.850:- SEK
Extra colour(standard)	625:- SEK
Special colour	In accordance with quotation

SUPPLEMENTS

Maximum10 grams each(postage included).....	9.200 SEK
For every other 10 grams (postage included).....	2.000 SEK

(When receiving our invoice you will notice that the price is divided in accordance to the Swedish tax regulations)

DISCOUNTS

6 publications ordered simultaneously	10 %
12 publications ordered simultaneously	20 %

TECHNICAL DESCRIPTION

Number of columns:	4
Column width:	45 mm
Column height:	260 mm
Print procedure:	Offset
Colour variations:	Black and 1 to 3 different colours
Material:	We prefer digital material on CD for Macintosh. You can also mail us your files at info@maskinkontakt.se . We use the following programs: InDesign, Photoshop, and Illustrator. File formats: EPS, JPG, TIFF or PDF

When advertising in Maskinkontakt we offer you an advert on the internet as well with a link to your home page
Please contact us for more information!

MASKIN KONTAKT

A SHORT PRESENTATION

- **MASKINKONTAKT** is published 12 times/year and the edition is 5.300.
- **MASKINKONTAKT** is one of Sweden's largest and most comprehensive advertising magazines, listing suppliers of primarily construction machinery such as second hand H6Vs, excavators, caterpillars, trucks etc, gravel machinery, forestry and lumbering machinery, cranes and lifting appliances, including spares and associated equipment.
- **MASKINKONTAKT** is distributed mainly to Sweden and Scandinavia (Denmark, Norway and Finland) but also to a few other countries in the world.

SEND YOUR MANUSCRIPTS TO:

telefax No: +46 31 68 00 09 or by mail; Maskinkontakt, Datavägen 12 A, 436 32 ASKIM, Sweden

YOU CAN ALSO CALL US ON.....

phone No: +46 31 68 00 05

OR SEND US AN E-MAIL...

info@maskinkontakt.se

SUBSCRIPTION

The prices are as follows:

Sweden 1 year (12 issues) *)	1.150:- SEK
Northern countries 1 year	1.150:- SEK
Northern countries 1 year *)	1.950:- SEK
Other countries 1 year *)	3.300:- SEK

***) As a subscriber you have the privilege of free advertising in Maskinkontakt. (1 x 10 mm:s). Your advert will also be published in our internet magazine.**

Please, do not hesitate to contact us for further information.

Welcome as a subscriber or advertiser!

Payment

The best way of payment is to buy a cheque at your bank office and send it to us. The subscription starts as soon as we have received your cheque of payment. If you wish payment confirmation, please let us know.

FOR FURTHER INFORMATION, PLEASE VISIT OUR WEB SITE!

<http://www.maskinkontakt.se>